

**Take My Word,**

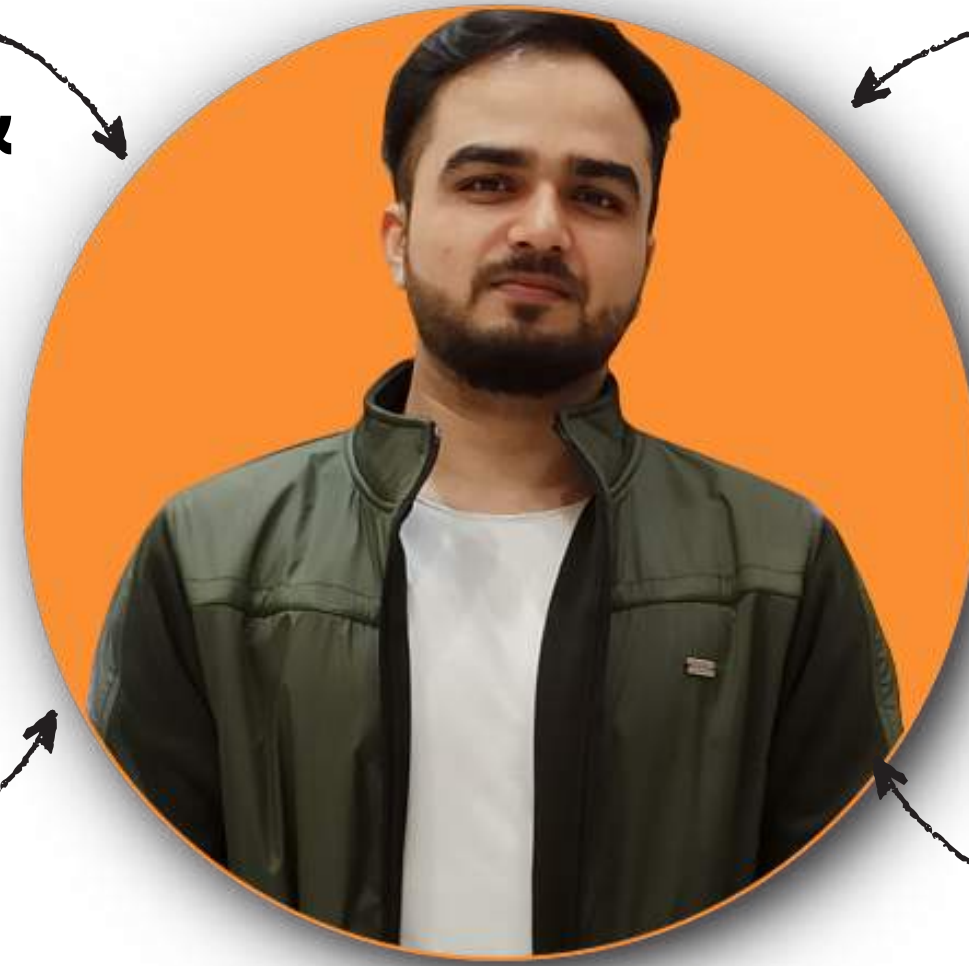
**Grow Your Service Business!**

**Digital Awara**



# Who Am I?

I'm Shashank, born & raised in New Delhi.



Passionate about copywriting & funnel strategies that help businesses to boost revenue.

Dropped out of college 3 times.

Hacked my way up to become full-time content manager at the firm where I started as a freelancer.

Started as a content writer & digital marketer in 2016.

**Started my Content Marketing Agency in 2020 & now lead a remote team of highly experienced marketers**

# Battle-tested Content & Funnel Strategies

**3000+**

**Copies  
Written**

**900+**

**Strategies  
Delivered**

**\$2M+**

**Revenue  
Generated**

# Trusted With Projects By

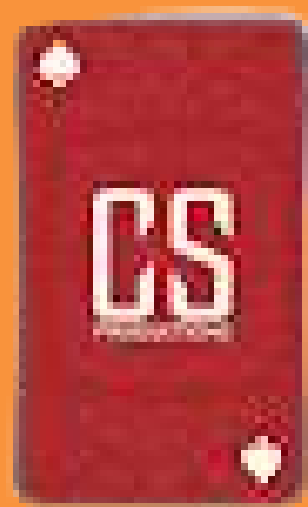


EXCEL RANGE MEDIA  
THINK DIGITAL ...

*Flipkart*



Dare<sup>2</sup>  
Compete



**ART**  
**MOVEZ**  
Podcast and Radio Show

TargetAdmission

Brooklyn Savvy

  
MaxVolt Energy™  
Energizing future

 W O N D E R B E E Z

**MAXBPO**  
OUTSOURCING

**NINE**

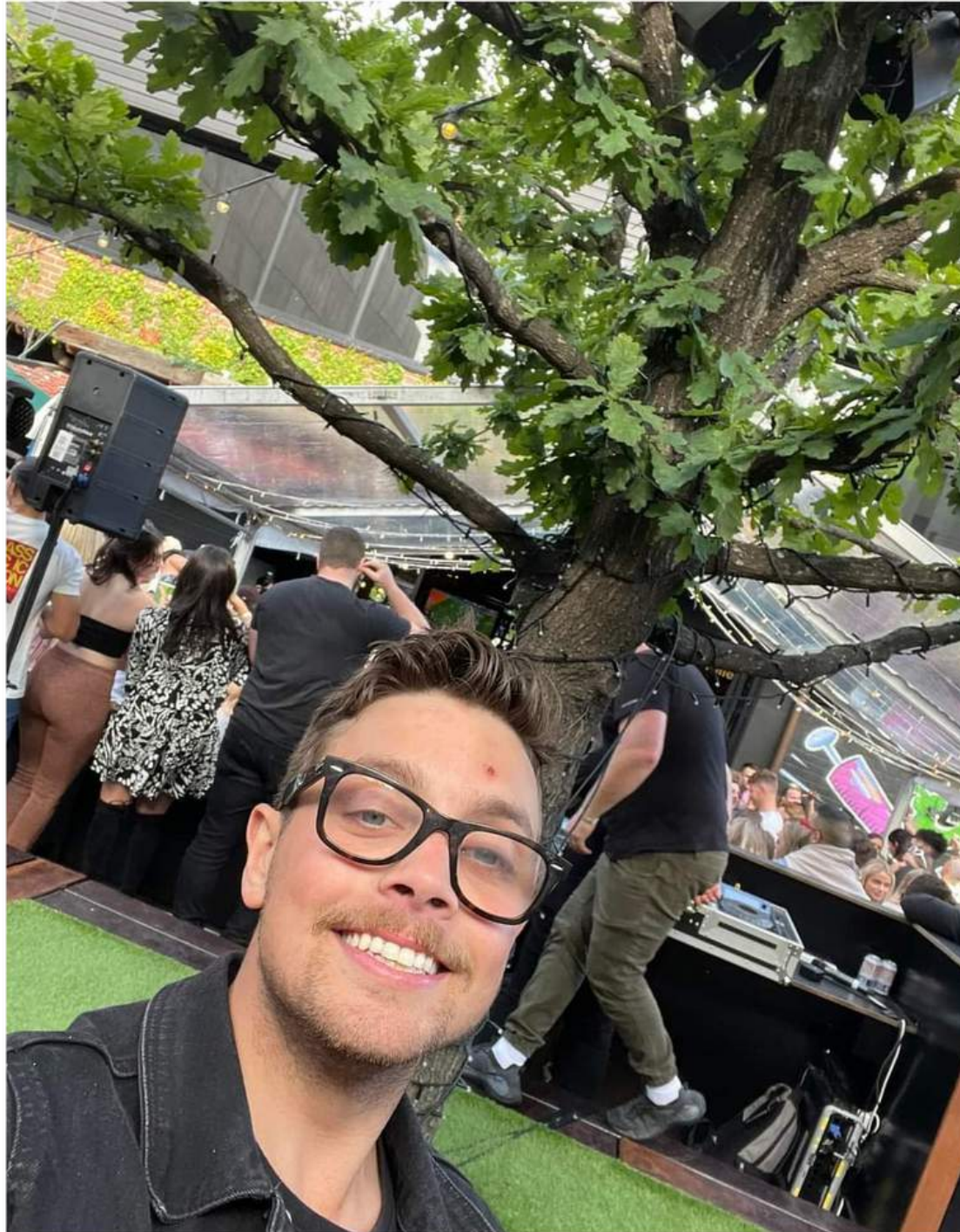
# Client Reviews

*No formalities. Only real time convos.*

Hey I'm Jac! And I want to recommend [Shashank Singh](#) for any creative or digital work.

Finding a VA that can work without direction and bring ideas to the table is sometimes hard.

He is skilled in creative writing and copy and project manage and is great at client communication.



Hey I'm Jac! And I want to recommend [Shashank Singh](#) for any creative or digital work.

Finding a VA that can work without direction and bring ideas to the table is sometimes hard.

He is skilled in creative writing and copy and project manage and is great at client communication.

Made **funnel strategies** that helped him close **\$2000** deal within the first month.

Bro, I'm looking for testimonials for my agency deck. Could you please share yours?

Of course brother! Gimme some tvm.

No hurry. Take your time.

I would like to express my gratitude & appreciation to Shashank Singh for helping me strategize my whole High Ticket Coaching Client Acquisition & the messaging that goes around it

I was really unsure on how to communicate with my audience but after working with him, he helped me clearly define the details that now has allowed me to make over \$10k in just 2 months

Due to these results, I've hired him on a retainer basis to further help me with refining my content.

Highly recommend him to grow your Service Business.

This business coach made **\$10K within 2 months** by using my content strategies.

Hey Shashank

Thank you for bringing clarity to our approach towards content and VSL script

marketing head loved the script.

Hey Amit, glad to hear about it.

Seen

Howdy Shashank...your write up has forced me to send you this message.

Hello Anjali

all good?

oh yeah yeah 😊

amazing

your content strategy is showing great results. Our traffic has spiked up by 150%. You're amazing 🥰🥰

Wow

that's awesome





[Redacted Name] 31 Oct  
to me, [Redacted]



Great job Shashank - really like your work. I like how you've broken it down really well.

**Mr. CEO loved the copies and lead generation strategy.**

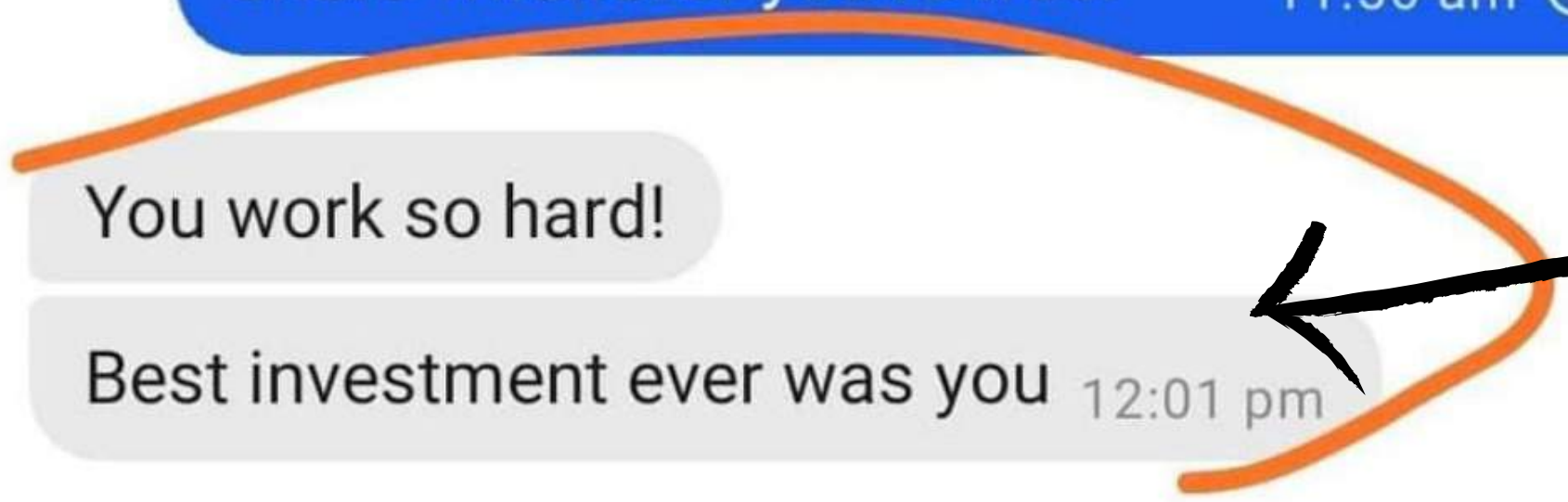


Let me know if something important comes up. Today was all about strategy and email. I have some ideas that i'd like to share whenever you're free. 11:56 am

You work so hard!

Best investment ever was you 12:01 pm

**Best Investment?**



FEB 14, 2020



• 11:43 AM

Hello Shashank

Please let me know your status

we really wanted to hire talent like ayou

you

Let me know

What will it take to hire you?

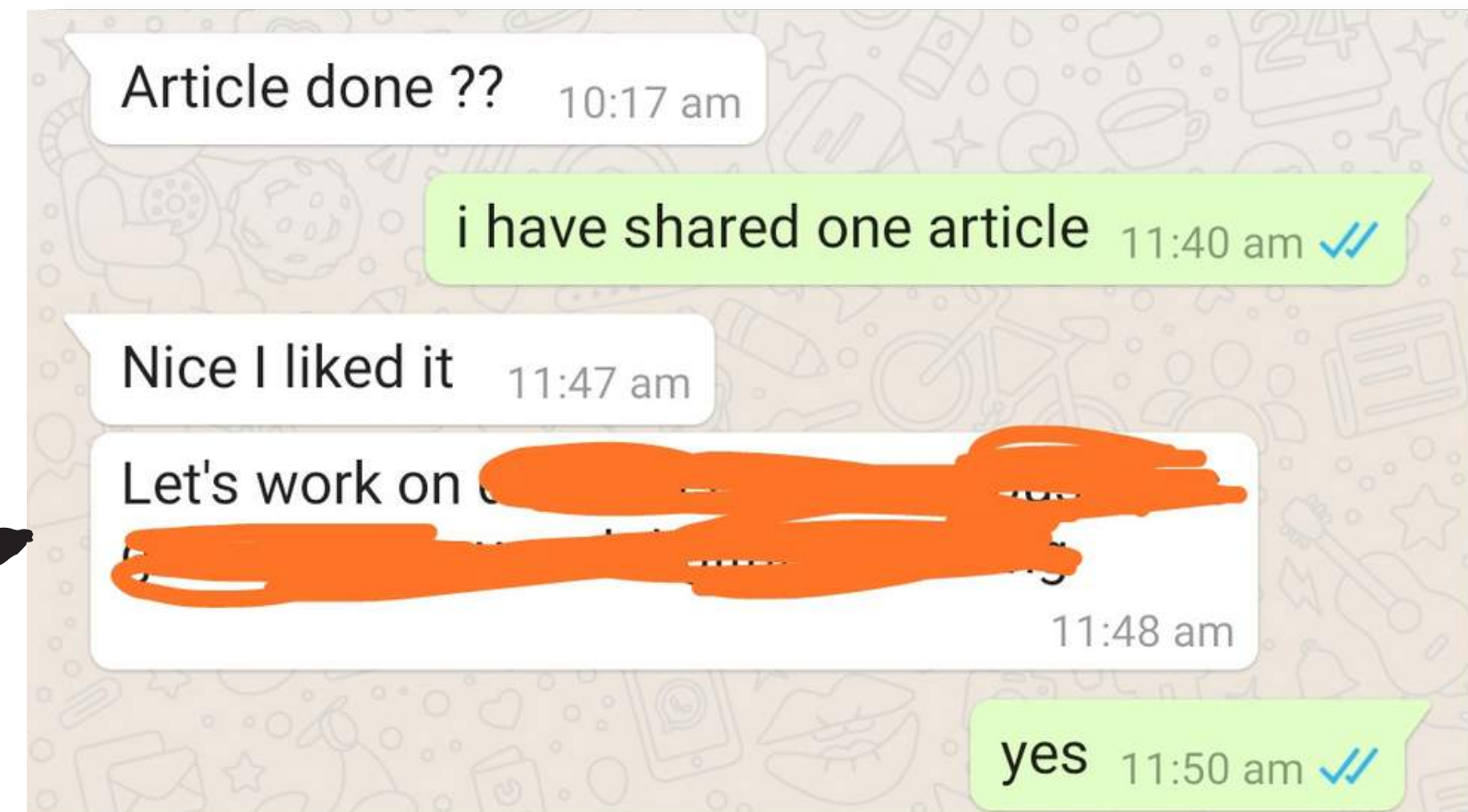
**When I was a freelancer.**



# Perfect VSL Script

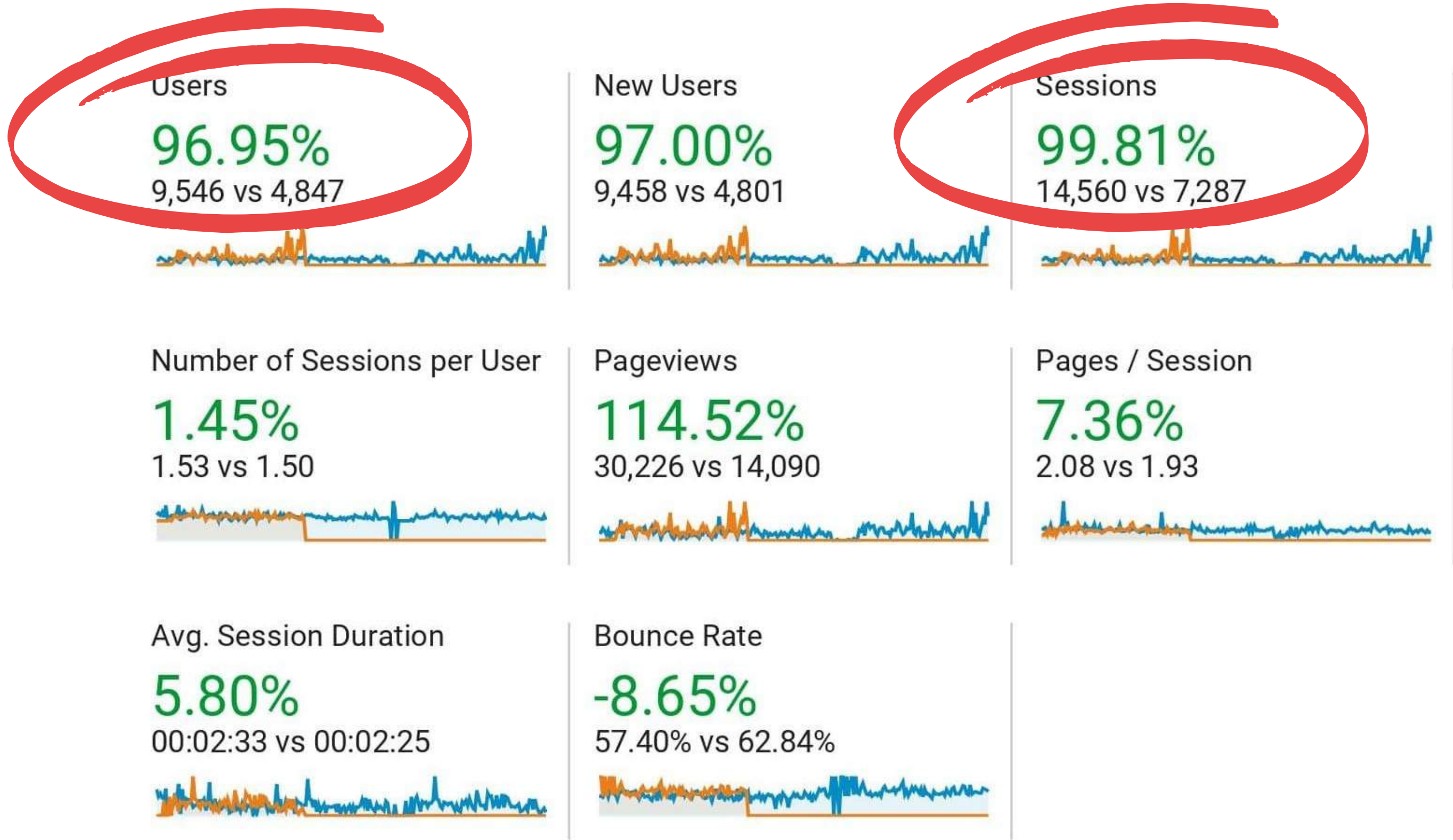


# See Convo As They Happened



Campaign

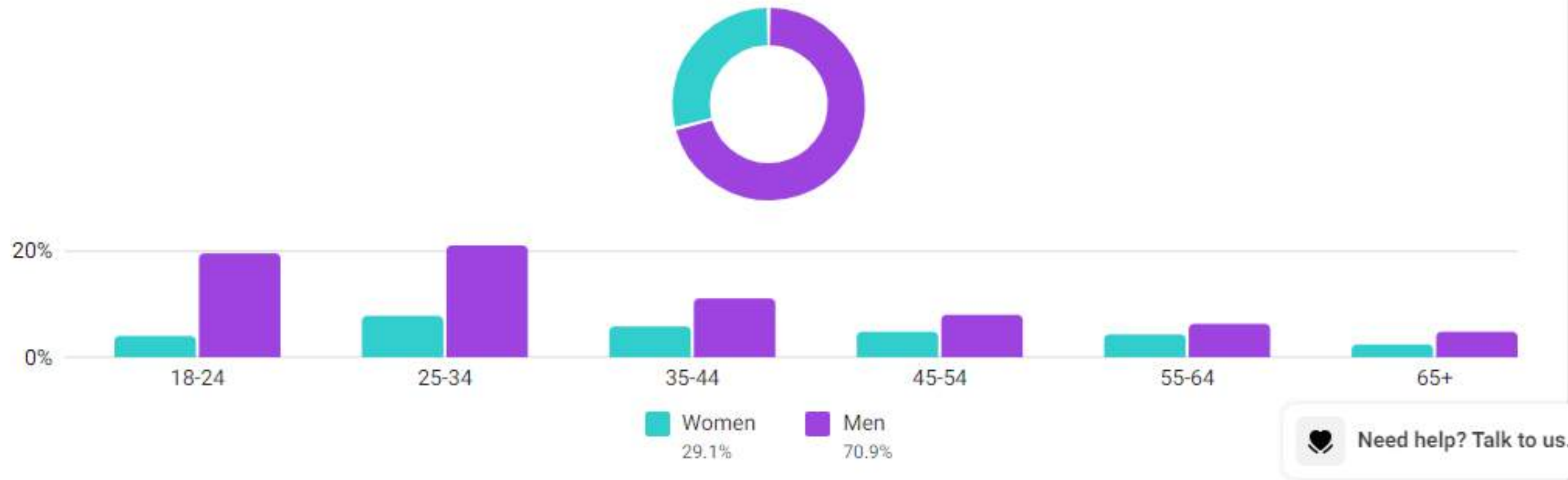
Results



**Almost doubled the website traffic within 3 months with a personalized content marketing strategy for B2B business.**

Facebook Page Likes ⓘ  
**18.5K**

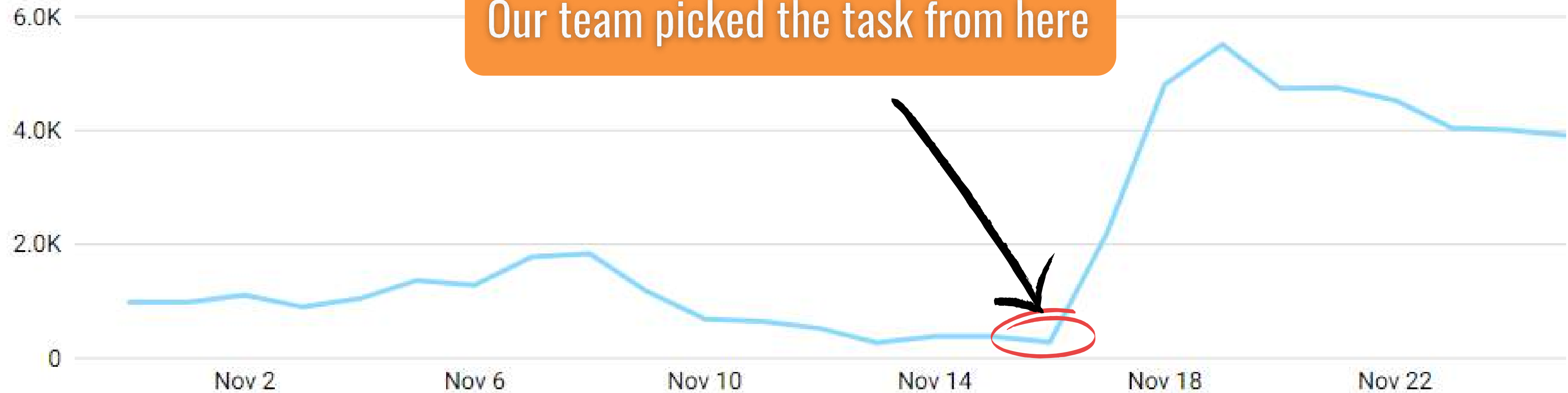
Age & Gender ⓘ



**18.5k likes on Facebook page with a personalized content marketing strategy for social media.**

Facebook Page Reach ⓘ

42,490 ↑ 409.8%



- Page reached to more than **42K** Facebook users
- Growth rate of **409.8%**

# Post Engagement-Link Click Ratio

## Activity

Post Engagement



Link Clicks



## Activity

Post Engagement



Link Clicks



## Activity

Post Engagement



Link Clicks



## Activity

Post Engagement



Link Clicks





Our

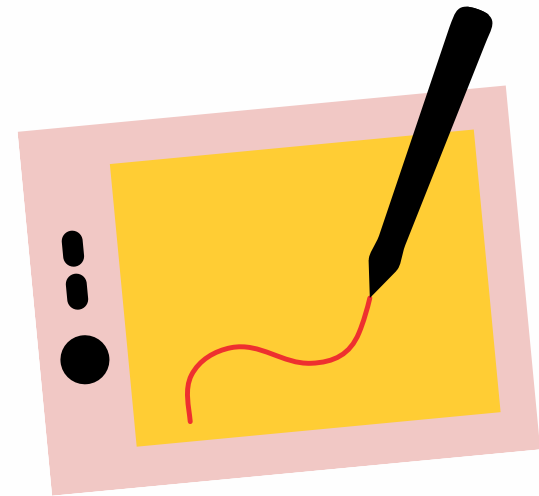
Offer

# 4 Step Process To Achieve Your Desired Goals



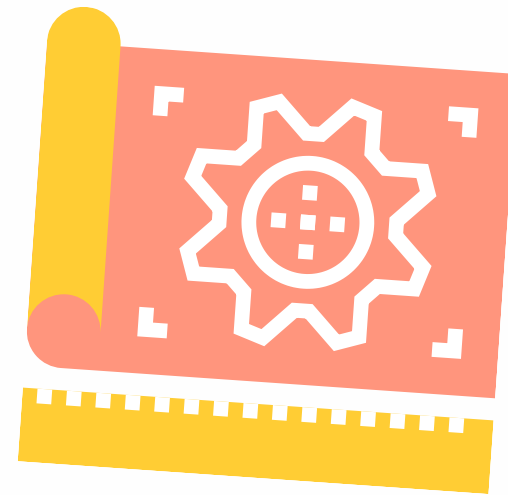
## Understanding You

We listen to your needs. Listening is the most underrated skill among services businesses.



## Strategy Creation

Based on our conversation, we share a personalized strategy designed only for you.



## Content Creation

We share written content and copies with you to bring the best out of those strategies.



## Analyze & Optimize

No strategy is perfect unless tested. We optimize the process to achieve desired goals.

# We Specialize In...

- **Coaching Programs**
- **Business Coaches**
- **SaaS Services**
- **Professional Services**
- **Digital Marketing Agencies**
- **Outsourcing Firms**
- **Consulting Companies**
- **Fitness Services**



**Let's Get On A Free Strategy Call To  
See How We Can Help Your Business.**

**Book Your Call Here.**

If link doesn't work, copy-paste from here:  
(<https://calendly.com/digitalawara/strategy>)